Subject	A Level Graphics
Wider Reading	The following online articles will give you an overview of basic Graphic Design processes http://www.moonsaildesign.com/typography/inspiring-typographic-artists/ http://ilovetypography.com/ http://designspiration.net/search/layout/ http://www.davidcarsondesign.com/
Wider Research	Pinterest, please create a board on each of the following subjects. Only include work that you personally like and are inspired by. Graphic design- posters, flyers, business cards etc. Logo design, branding and corporate identity ideas Innovative packaging design Illustration – digital and hand generated
Written Tasks	Write a minimum of 500 words on what is graphic design, including examples of successful brands/logos giving your opinion on their success. Define the following terms: Typographic systems; kerning; raster & vector images; CMYK & RGB; DPI & PPI; Grids; Branding; Composition. *Please also include visual examples.*
Design Task	As part of the course, you are required to look at the work of other designers, artists, illustrators, typographer etc. You must create a detailed keynote based on four different practitioners of your choice. You MUST CONSIDER: Layout, typographic systems, colours and composition and of course the content must not be copied and pasted. It must look like a magazine article and the text must be in columns. It must have an interesting layout, carefully selected typography, good quality imagery and look professional. Body text must be no bigger than 12pt.
Reviewing	Reflect on what you have learned through this work by doing the following: • Note down 5 new things that you found most interesting

	• What did you find most challenging and what did you feel most confident with? • Write down 3 questions that you would like to ask your teacher about the topic area(s) that you have been introduced to