



HARROGATE
GRAMMAR SCHOOL
EXCELLENCE FOR ALL

The Sports Academy Sponsorship Proposal



Harrogate Grammar School

Harrogate Grammar School prides itself on helping each student become the best they can be by providing a broad and balanced curriculum in which they find and develop their strengths.

The school's core purpose is to provide 'excellence for all' and we achieve this through the five REACH values that we embody, role model and teach: Respect, Excellence, Adventure, Commitment and Honesty.

Harrogate Grammar School is part of the Red Kite Learning Trust, a Multi Academy Trust formed with local partner schools. It is also a lead partner in the Red Kite Teaching School Alliance, a partnership of high-achieving schools and partner institutions in Yorkshire and the Humber which work together to deliver excellence.

Being an Academy Trust allows for greater independence in being able to realise our aim of providing excellence for all.

The school is heavily over-subscribed with an educational community of over 2000 students with over 600 in the Sixth Form. The Sixth Form curriculum has been broadened in response to the changes nationally in post-16 provision. Students now have the opportunity to study an exceptionally wide range of subjects at Cambridge Technical, BTEC, AS and Advanced level.

Harrogate Grammar School has a rich tradition of sport. Over the years the school has produced many outstanding sports men and women who have gone on to represent both local, regional, national, and international teams. The school was named UK's top state schools for sport, School Sports Magazine ranked us 20th in the country, putting us in the top 1%.



Core Purpose

The core purpose of the Sports Academy is to provide HGS Sixth Form students with the best possible environment to achieve their sporting ambitions alongside achieving academic excellence.

As well as a detailed training schedule and regular fixtures, there will also be lifestyle lectures from guest speakers on nutrition, mental wellbeing, recovery and resilience. Being able to weave this work into the academic demands of Sixth Form life enables the students to be challenged and to excel both in the classroom and on the pitch.

The Sports Academy in the Sixth Form will ensure that the school's sporting talent can continue to develop, enabling them to meet their sporting ambitions. Not everyone is able to play professional sport however, the Sports Academy hopes to provide students with the necessary skills to ensure a pathway into sport beyond school at the appropriate level for them.



As a state-maintained school it is important that we try and address the balance when it comes to nurturing the counties sporting talent.

If maintained schools and independent schools were equally successful in nurturing sporting talent, we would expect approximately 86–93% of elite sports people to have been educated in a state school. However, 41% of the medallists from Team GB in the London 2012 Olympic Games were reported to have attended an independent school and sixty-one percent of the English rugby players playing in the Aviva Premiership paid for some or all of their education.

However, the real value of competitive sport is the positive effect it has on education. Schools that win on the field, win in the exam hall. 'Going the extra mile.' (Ofsted 2012)

We believe that the values students develop in sport, such as discipline, resilience and commitment, carry across into their academic work and beyond. We want Sports Academy students to learn important key values through the medium of sport. Sports teaches students how to remain focused and committed during high intensity competition, to respect their teammates, opponents and officials and to play fairly. These core values embedded in our students will hopefully enable them to be better people, citizens and future employees.



We need your help!

As a state-maintained school one of the main barriers to a high-performance sports programme is money and finance. There are large costs associated with running a successful sports programme. We are looking for sponsors in order to raise money for the Sports Academy. The money raised will be used to purchase team kit, pay for transport to and from sporting fixtures, buy and upgrade equipment and pay for an external strength and conditioning coach.

The more money we can raise the less financial pressure will be put on the students. It is important that the new Sports Academy can be self-sustained and that associated costs do not become a barrier for entry for our students.



As a sponsorship partner you would be affiliating your company with sporting and educational excellence. We want sponsorship partners who would proud to be associated with a programme that is designed not only to increase our students sporting prowess but more importantly to develop them as a person.

We would like you to play an active role in developing our students. By sharing your experiences and expertise of your company and personal pursuit of excellence, we hope to give our students a broader understanding of themselves and the wider world. Exposing them to different ways of thinking will enable them to understand how lessons learnt from sport can be applied into education, business, personal and family life.

We hope that you will be able to support us in moulding the next generation. Enabling our students to be better sports persons, better people, model citizens and fantastic future employees.

Sponsorship levels

Gold	Silver	Bronze
£2500	£1500	£500
Front of Shirt/Dress logo	Shorts/Back of dress Logo	Logo with link to company website on Sports Academy webpage
Logo with link to company website on Sports Academy webpage	Logo with link to company website on Sports Academy webpage	Logo on advertising banner
Logo on advertising banner	Logo on advertising banner	

Contact Information

If you are interested in supporting the Sports Academy please contact:

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